

NY's Creative Core is helping North Country's businesses connect to customers through its business directory application for Apple, Android and Blackberry mobile devices. Users of the app can:

- Download the app at no cost.
- Search for businesses based on category type, by a personalized list of favorites, geographic area or by county.
- Create a "to do" list and arrange that list.
- Each business listing provides a link to the business' website, a push button call option, a map and a push button to get either walking or driving directions.
- The listings are set to filter based on a user's physical location so only those businesses in the area near to that person will be shown. A user can also choose to filter the listings by selecting a specific county.
- Share a listing, news article or event on Facebook or Twitter.

If you would like your North Country business included in the app (all basic listings are FREE) please provide the following information. ***It is important to note that there CANNOT be any abbreviations (e.g. "rd." This needs to be spelled out as in Road).***

Business Name: Note: This service is only available to businesses within the counties partnered with CenterState CEO: St. Lawrence, Seneca, Onondaga, Oneida, Madison, Lewis, Jefferson, Tompkins, Herkimer, Cortland, Cayuga

Physical Address of Business (No PO BOX)

Phone Number:

County:

Website Address:

Submitted By:

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To what category does your business belong? Pick ONE only, please.

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|---|--|---|
| <input type="checkbox"/> Advertising/Marketing/Design           | <input type="checkbox"/> Equipment Rentals             | <input type="checkbox"/> Performing Arts                        |
| <input type="checkbox"/> Agriculture                            | <input type="checkbox"/> Festivals/Events/Planners     | <input type="checkbox"/> Pest Control                           |
| <input type="checkbox"/> Airlines                               | <input type="checkbox"/> Financial Services/Accounting | <input type="checkbox"/> Real Estate                            |
| <input type="checkbox"/> Animals/Pet Care/Veterinary Services   | <input type="checkbox"/> Food Producers/Distributors   | <input type="checkbox"/> Real Estate/Property Development, Mgmt |
| <input type="checkbox"/> Apartments                             | <input type="checkbox"/> Funeral Services              | <input type="checkbox"/> Recreation/Sports                      |
| <input type="checkbox"/> Architecture/Design                    | <input type="checkbox"/> Government                    | <input type="checkbox"/> Recycling/Waste Removal                |
| <input type="checkbox"/> Assisted Living Communities            | <input type="checkbox"/> Grocers                       | <input type="checkbox"/> Religious                              |
| <input type="checkbox"/> Automotive/Fuel/Convenience Store      | <input type="checkbox"/> Health/Fitness                | <input type="checkbox"/> Restaurants/Catering                   |
| <input type="checkbox"/> Automotive/Service/Dealers/Detailing   | <input type="checkbox"/> Hospitals/Healthcare          | <input type="checkbox"/> Retail/Accessories/Jewelers            |
| <input type="checkbox"/> Automotive/Truck/Repair                | <input type="checkbox"/> Insurance                     | <input type="checkbox"/> Retail/Antiques                        |
| <input type="checkbox"/> Banks/Credit Unions                    | <input type="checkbox"/> Landscape Design/Lawn Service | <input type="checkbox"/> Retail/Books                           |
| <input type="checkbox"/> Business Services/Business Development | <input type="checkbox"/> Legal                         | <input type="checkbox"/> Retail/Clothing/Shoes                  |
| <input type="checkbox"/> Business Services/Events               | <input type="checkbox"/> Libraries                     | <input type="checkbox"/> Retail/Electronics                     |
| <input type="checkbox"/> Business Services/Other                | <input type="checkbox"/> Lodging                       | <input type="checkbox"/> Retail/Florist                         |
| <input type="checkbox"/> Business Services/Staffing/HR          | <input type="checkbox"/> Marina/Watercraft             | <input type="checkbox"/> Retail/Home and Office                 |
| <input type="checkbox"/> Business Services/Technology, Web      | <input type="checkbox"/> Media                         | <input type="checkbox"/> Retail/Malls/Shopping Centers          |
| <input type="checkbox"/> Cleaners/Tailors                       | <input type="checkbox"/> Medical/Pharmaceutical        | <input type="checkbox"/> Retail/Specialty Foods/Gifts           |
| <input type="checkbox"/> Coffee Shops/Café/Deli                 | <input type="checkbox"/> Moving/Storage                | <input type="checkbox"/> Retail/Other                           |
| <input type="checkbox"/> Community Development/NGO              | <input type="checkbox"/> Museum/Art Gallery            | <input type="checkbox"/> Salon/Spa                              |
| <input type="checkbox"/> Construction                           | <input type="checkbox"/> Nightlife/Entertainment/Bars  | <input type="checkbox"/> Theater                                |
| <input type="checkbox"/> Consultants                            | <input type="checkbox"/> Non-Profit                    | <input type="checkbox"/> Transportation                         |
| <input type="checkbox"/> Dentists                               | <input type="checkbox"/> Parking                       | <input type="checkbox"/> Travel/Tourism                         |
| <input type="checkbox"/> Education/Child Care                   | <input type="checkbox"/> Parks/Historic Sites          | <input type="checkbox"/> Utilities/Energy/Fuel                  |
| <input type="checkbox"/> Environmental Engineering              |  | <input type="checkbox"/> Winery/Brewery                         |

Additional Description: Limit 20 Characters

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Return your registration forms to us:

- By fax to: 315.386.2573 (Attn Natalie), or
- By email to: [nsweatland@slcida.com](mailto:nsweatland@slcida.com), or [info@slcida.com](mailto:info@slcida.com), or
- By mail to: St. Lawrence Co. IDA ~ 19 Commerce Lane, Suite 1 ~ Canton NY 13617.
- **NEW: Add your logo (No Charge to You) and email it to [info@slcida.com](mailto:info@slcida.com) (Logos MUST BE a 600x600 jpeg)**

To Download the app to your iPad, iPod, Blackberry or Android, go to:  
<http://www.centerstateceo.com/centerstate-chamber/Creative-Core-Mobile-App.aspx>