

NY's Creative Core is helping North Country's businesses connect to customers through its business directory application for Apple, Android and Blackberry mobile devices. Users of the app can:

- Download the app at no cost.
- Search for businesses based on category type, by a personalized list of favorites, geographic area or by county.
- Create a "to do" list and arrange that list.
- Each business listing provides a link to the business' website, a push button call option, a map and a push button to get either walking or driving directions.
- The listings are set to filter based on a user's physical location so only those businesses in the area near to that person will be shown. A user can also choose to filter the listings by selecting a specific county.
- Share a listing, news article or event on Facebook or Twitter.

If you would like your North Country business included in the app (all basic listings are FREE) please provide the following information. ***It is important to note that there CANNOT be any abbreviations (e.g. "rd." This needs to be spelled out as in Road).***

Business Name: Note: This service is only available to businesses within the counties partnered with CenterState CEO: St. Lawrence, Seneca, Onondaga, Oneida, Madison, Lewis, Jefferson, Tompkins, Herkimer, Cortland, Cayuga

Physical Address of Business (No PO BOX)

Phone Number:

County:

Website Address:

Submitted By:

To what category does your business belong? Pick ONE only, please.

- | | | |
|---|--|---|
| <input type="checkbox"/> Advertising/Marketing/Design | <input type="checkbox"/> Equipment Rentals | <input type="checkbox"/> Performing Arts |
| <input type="checkbox"/> Agriculture | <input type="checkbox"/> Festivals/Events/Planners | <input type="checkbox"/> Pest Control |
| <input type="checkbox"/> Airlines | <input type="checkbox"/> Financial Services/Accounting | <input type="checkbox"/> Real Estate |
| <input type="checkbox"/> Animals/Pet Care/Veterinary Services | <input type="checkbox"/> Food Producers/Distributors | <input type="checkbox"/> Real Estate/Property Development, Mgmt |
| <input type="checkbox"/> Apartments | <input type="checkbox"/> Funeral Services | <input type="checkbox"/> Recreation/Sports |
| <input type="checkbox"/> Architecture/Design | <input type="checkbox"/> Government | <input type="checkbox"/> Recycling/Waste Removal |
| <input type="checkbox"/> Assisted Living Communities | <input type="checkbox"/> Grocers | <input type="checkbox"/> Religious |
| <input type="checkbox"/> Automotive/Fuel/Convenience Store | <input type="checkbox"/> Health/Fitness | <input type="checkbox"/> Restaurants/Catering |
| <input type="checkbox"/> Automotive/Service/Dealers/Detailing | <input type="checkbox"/> Hospitals/Healthcare | <input type="checkbox"/> Retail/Accessories/Jewelers |
| <input type="checkbox"/> Automotive/Truck/Repair | <input type="checkbox"/> Insurance | <input type="checkbox"/> Retail/Antiques |
| <input type="checkbox"/> Banks/Credit Unions | <input type="checkbox"/> Landscape Design/Lawn Service | <input type="checkbox"/> Retail/Books |
| <input type="checkbox"/> Business Services/Business Development | <input type="checkbox"/> Legal | <input type="checkbox"/> Retail/Clothing/Shoes |
| <input type="checkbox"/> Business Services/Events | <input type="checkbox"/> Libraries | <input type="checkbox"/> Retail/Electronics |
| <input type="checkbox"/> Business Services/Other | <input type="checkbox"/> Lodging | <input type="checkbox"/> Retail/Florist |
| <input type="checkbox"/> Business Services/Staffing/HR | <input type="checkbox"/> Marina/Watercraft | <input type="checkbox"/> Retail/Home and Office |
| <input type="checkbox"/> Business Services/Technology, Web | <input type="checkbox"/> Media | <input type="checkbox"/> Retail/Malls/Shopping Centers |
| <input type="checkbox"/> Cleaners/Tailors | <input type="checkbox"/> Medical/Pharmaceutical | <input type="checkbox"/> Retail/Specialty Foods/Gifts |
| <input type="checkbox"/> Coffee Shops/Café/Deli | <input type="checkbox"/> Moving/Storage | <input type="checkbox"/> Retail/Other |
| <input type="checkbox"/> Community Development/NGO | <input type="checkbox"/> Museum/Art Gallery | <input type="checkbox"/> Salon/Spa |
| <input type="checkbox"/> Construction | <input type="checkbox"/> Nightlife/Entertainment/Bars | <input type="checkbox"/> Theater |
| <input type="checkbox"/> Consultants | <input type="checkbox"/> Non-Profit | <input type="checkbox"/> Transportation |
| <input type="checkbox"/> Dentists | <input type="checkbox"/> Parking | <input type="checkbox"/> Travel/Tourism |
| <input type="checkbox"/> Education/Child Care | <input type="checkbox"/> Parks/Historic Sites | <input type="checkbox"/> Utilities/Energy/Fuel |
| <input type="checkbox"/> Environmental Engineering | | <input type="checkbox"/> Winery/Brewery |

Additional Description: Limit 20 Characters

Return your registration forms to us:

- By fax to: 315.386.2573 (Attn Natalie), or
- By email to: nsweatland@slcida.com, or info@slcida.com, or
- By mail to: St. Lawrence Co. IDA ~ 19 Commerce Lane, Suite 1 ~ Canton NY 13617.
- **NEW: Add your logo (No Charge to You) and email it to info@slcida.com (Logos MUST BE a 600x600 jpeg)**

To Download the app to your iPad, iPod, Blackberry or Android, go to:
<http://www.centerstateceo.com/centerstate-chamber/Creative-Core-Mobile-App.aspx>