

ST. LAWRENCE COUNTY INDUSTRIAL DEVELOPMENT AGENCY  
 Resolution No. 10-12-37  
 December 21, 2010

**REAUTHORIZING A CORPORATE ALLIANCE WITH ELECTRIC STRATEGIES, INC.**

**WHEREAS**, the St. Lawrence County Industrial Development Agency has budgeted \$100,000 for its marketing and promotional efforts to attract new business development within St. Lawrence County, and

**WHEREAS**, through passage of St. Lawrence County IDA Resolution No. 06-12-26 Electric Strategies, Inc. partnered with the Agency in such a representative relationship, undertaking a variety of marketing and business development activities on the Agency's behalf, to accomplish the following objectives:

- Attracting Canadian direct investment in St. Lawrence County
- Educating target audiences on the merits/benefits of St. Lawrence County as a business and investment destination
- Establishing St. Lawrence County as the preferred investment destination for Canadian businesses in Eastern Ontario and Western Quebec
- Enhancing the Agency's strategy to create employment opportunities in St. Lawrence County

**WHEREAS**, this current partnership expires December 31, 2010

**WHEREAS**, the Agency's business attraction strategy for the Canadian marketplace has been greatly enhanced by having a Canadian representative for the Agency in that market, and

**WHEREAS** Agency staff have reviewed Electric Strategies, Inc.'s proposal for continued professional services,

**NOW, THEREFORE, BE IT RESOLVED** that the St. Lawrence County Industrial Development Agency does hereby authorize its Chief Executive Officer to execute an agreement for a 12-month period of time in an amount not to exceed \$18,000 plus reasonable expenses to provide the activities enumerated above.

Move:	LaBaff			
Second:	Weekes			
<b>VOTE</b>	<b>AYE</b>	<b>NAY</b>	<b>ABSTAIN</b>	<b>ABSENT</b>
Blevins	X			
Hall	X			
LaBaff	X			
McMahon				X
Peck	X			
Staples	X			
Weekes	X			

I HEREBY CERTIFY that I have compared this copy of this Resolution with the original record in this office, and that the same is a correct transcript thereof and of the whole of said original record.

*/s/ Natalie Sweatland*

Natalie A. Sweatland  
 December 21, 2010