

ST. LAWRENCE COUNTY INDUSTRIAL DEVELOPMENT AGENCY
 Resolution No. 09-12-45
 December 1, 2009

REAUTHORIZING A CORPORATE ALLIANCE WITH ELECTRIC STRATEGIES, INC.

WHEREAS, the St. Lawrence County Industrial Development Agency has budgeted \$100,000 for its marketing and promotional efforts to attract new business development within St. Lawrence County, and

WHEREAS, through passage of St. Lawrence County IDA Resolution No. 06-12-26 Electric Strategies, Inc. partnered with the Agency in such a representative relationship, undertaking a variety of marketing and business development activities on the Agency's behalf, to accomplish the following objectives:

- Attracting Canadian direct investment in St. Lawrence County
- Educating target audiences on the merits/benefits of St. Lawrence County as a business and investment destination
- Establishing St. Lawrence County as the preferred investment destination for Canadian businesses in Eastern Ontario and Western Quebec
- Enhancing the Agency's strategy to create employment opportunities in St. Lawrence County

WHEREAS, this current partnership expires December 31, 2009

WHEREAS, the Agency's business attraction strategy for the Canadian marketplace has been greatly enhanced by having a Canadian representative for the Agency in that market, and

WHEREAS Agency staff have reviewed Electric Strategies, Inc.'s proposal for continued professional services,

NOW, THEREFORE, BE IT RESOLVED that the St. Lawrence County Industrial Development Agency does hereby authorize its Chief Executive Officer to execute an agreement for a 12-month period of time in an amount not to exceed **\$18,000** plus reasonable expenses to provide the activities enumerated above.

Motion to Amend: LaBaff; Second: McMahon. Unanimous.

Resolution to Approve, As Amended:

Move:	LaBaff			
Second:	McMahon			
VOTE	AYE	NAY	ABSTAIN	ABSENT
Blevins	X			
Greenwood	X			
LaBaff	X			
McMahon	X			
Morrill	X			
Staples	X			
Weekes	X			

I HEREBY CERTIFY that I have compared this copy of this Resolution with the original record in this office, and that the same is a correct transcript thereof and of the whole of said original record.

/s/ Natalie Sweatland

Natalie A. Sweatland
 December 1, 2009