

ST. LAWRENCE COUNTY INDUSTRIAL DEVELOPMENT AGENCY
Resolution No. 09-04-23
April 28, 2009

AUTHORIZING AGREEMENT FOR WEBSITE SERVICES

WHEREAS, the St. Lawrence County Industrial Development Agency continues transparency efforts as put forth by the Public Authorities Accountability Act, and

WHEREAS, the St. Lawrence County Industrial Development Agency is expanding its marketing practices to further promote St. Lawrence County, and

WHEREAS, staff has requested written proposals for the website design, development implementation and maintenance, and

WHEREAS, three companies have responded to the request, summaries of which follow:

Bid Results for Website Redesign – 03/10/09 – 1:00 p.m.

Firm Name	Bid	Comments
The Coughlin Printing Group <i>Watertown, Carthage, Lowville</i>	\$17,772	<ul style="list-style-type: none"> ▪ Does not include graphics or text information. ▪ No e-commerce.
Abound Marketing <i>Norwood</i>	\$34,410-\$39,270	<ul style="list-style-type: none"> ▪ Does not include graphics or text information. ▪ No e-commerce.
Haenel Communication Technologies <i>Canton</i>	\$23,500-\$28,000 with maintenance	<ul style="list-style-type: none"> ▪ Includes text for 100 pages ▪ 8 hours of photography ▪ Needs assessment ▪ Training up to 6 hours in 2-hour sessions.

NOW, THEREFORE, BE IT RESOLVED that the St. Lawrence County Industrial Development Agency does hereby authorize its Chief Executive Officer to enter into an agreement with Haenel Communication Technologies, as best qualified proposal for the purpose of design, development implementation and maintenance of Agency websites in an amount not exceed \$28,000.

Move:	LaBaff			
Second:	Weekes			
VOTE	AYE	NAY	ABSTAIN	ABSENT
Blevins	X			
Greenwood				X
LaBaff	X			
McMahon	X			
Morrill	X			
Staples	X			
Weekes	X			

I HEREBY CERTIFY that I have compared this copy of this Resolution with the original record in this office, and that the same is a correct transcript thereof and of the whole of said original record.

/s/ *Natalie A. Sweatland*

Natalie Sweatland
04/28/09