

ST. LAWRENCE COUNTY INDUSTRIAL DEVELOPMENT AGENCY
 Resolution No. 08-08-23
 August 7, 2008

**AUTHORIZING EXPENDITURE OF MARKETING FUNDS FROM
 THE ESSENTIAL NEW YORK INITIATIVE**

WHEREAS, funds are available from the Metropolitan Development Association through the Essential New York Initiative to develop and promote key industry clusters, and

WHEREAS, the St. Lawrence County Industrial Development Agency (the “Agency”) actively promotes commerce and industry within St. Lawrence County, and

WHEREAS, the Agency has been awarded \$76,600 to further its promotional efforts to market the County through the Essential New York Initiative, and

WHEREAS, the Agency wishes to utilize \$25,000 of these funds to support the St. Lawrence County Public and Private Lands Recreational Advisory Board’s obtaining a county-wide General Environmental Impact Statement, and

WHEREAS, this is the first major step in the development of multipurpose trails in areas away from the border to promote tourism visits within the non-border communities of the County with the goal of increasing both day trips and overnight visits to the County, and

WHEREAS, this increase will in turn lead to positive impacts on retail sales for local merchants and tourism destinations, and

WHEREAS, the overall effect of these increases will assist not only in increasing local sales tax revenues, but also in the retention and creation of jobs,

NOW, THEREFORE, BE IT RESOLVED that the Officers and staff are each hereby designated, authorized, empowered and directed to execute and deliver any and all agreements and other documents required to effect the transactions contemplated by this resolution.

Move:	Morrill			
Second:	LaBaff			
VOTE	AYE	NAY	ABSTAIN	ABSENT
Blevins	X			
Greenwood	X			
LaBaff	X			
McMahon	X			
Morrill	X			
Staples	X			
Weekes	X			

I, Natalie Sweatland, of the St. Lawrence County Industrial Development Agency, DO HEREBY CERTIFY, that I have compared this copy of this resolution adopted August 7, 2008, with the original record in this office and that the same is a correct transcript thereof and of the whole of said original record.

 /s/
 Natalie Sweatland
 August 7, 2008