

ST. LAWRENCE COUNTY INDUSTRIAL DEVELOPMENT AGENCY

Resolution No. 08-01-03

January 10, 2008

**AUTHORIZING RECEIPT AND EXPENDITURE OF MARKETING FUNDS FROM
THE ESSENTIAL NEW YORK INITIATIVE**

WHEREAS, funds are available from the Metropolitan Development Association through the Essential New York Initiative to develop and promote key industry clusters, and

WHEREAS, the St. Lawrence County Industrial Development Agency actively promotes commerce and industry within St. Lawrence County, and

WHEREAS, the Agency has been awarded \$76,600 to further its promotional efforts to market the County through the Essential New York Initiative, and

WHEREAS, the Agency wishes to utilize these funds to increase cross-border traffic and developing tourism visits within the non-border communities of the County with the goal of increasing both day trips and overnight visits to the County, and

WHEREAS, this increase will in turn lead to positive impacts on retail sales for local merchants and tourism destinations, and

WHEREAS, the overall effect of these increases will assist not only in increasing local sales tax revenues, but also in the retention and creating of jobs,

NOW, THEREFORE, BE IT RESOLVED that the Officers and staff are each hereby designated, authorized, empowered and directed to execute and deliver any and all agreements and other documents required to effect the transactions contemplated by this resolution, including establishment of the following budget item:

Appropriation – Essential New York Initiative	6460.614	\$76,600.00
Revenue – Essential New York Initiative	2495	\$76,600.00

Move:	Morrill			
Second:	Greenwood			
VOTE	AYE	NAY	ABSTAIN	ABSENT
Blevins	X			
Greenwood	X			
LaBaff	X			
McMahon	X			
Morrill	X			
Staples				X
Weekes				X

I, Natalie A. Haggart, of the St. Lawrence County Industrial Development Agency, DO HEREBY CERTIFY, that I have compared this copy of this resolution adopted January 10, 2008, with the original record in this office and that the same is a correct transcript thereof and of the whole of said original record.

/s/

Natalie A. Haggart

January 10, 2008